The next twelve months will be an incredibly exciting time for London as the city prepares to welcome visitors to celebrate the Queen’s Diamond Jubilee, the 2012 Olympic and Paralympic Games and a number of other unique and amazing events across the capital.

With less than a year to go until millions of visitors stream into Stratford, home to the Olympic Park and many of the 2012 events, the area is undergoing a major transformation. Over £125 million has been invested in the Stratford transport hub, giving better connectivity to London and the rest of England.

The opening of the new Westfield Stratford City shopping centre also makes the area a real lifestyle destination with independent boutiques, the largest urban shopping centre including 300 retail outlets, a cinema, bowling alley and over 70 places to eat, drink, shop and socialise. Stratford City is just one of the new attractions visitors will be able to experience in the area. Soon to open is The Orbit, a 115 metre tower designed by Anish Kapoor and engineer, Cecil Balmond. It’s something I am really looking forward to experiencing next year, as it will provide some of the most spectacular views across London.

With so much to see and do, visitors will need somewhere to rest, and Stratford’s new accommodation within the Westfield Stratford City development - the Premier Inn, Holiday Inn and Staybridge Suites, will provide a comfortable break whether in London for business or leisure.

Finally, if like me, you can’t wait until July to see some world class sports men and women in action check visitlondon.com for details on special events happening at the Olympic Park before it opens for the Games, and lots of other things to do and see in Stratford.

Gordon Innes
CEO London & Partners
Welcome to Stratford, gateway to the 2012 Olympic and Paralympic Games and home to the largest urban shopping centre in Europe.

With less than a year to go before 15,000 athletes and millions of spectators arrive to enjoy the sporting and cultural action, an amazing transformation has already occurred here. Westfield Stratford City has just opened its doors, with over 300 shops and restaurants, anchored by John Lewis and Marks and Spencer in a striking, three-level curved mall.

In Stratford town centre, a wide choice of easy-to-reach shops, stalls, bars and cafés offer an eclectic mix of goods and services at incredible value for money. This part of London is acclaimed for its cultural and cosmopolitan mix, which fuses with the traditions of the East End.

You can sample the best authentic food and cooking from all corners of the world, indulge in expert nail, hair and beauty treatments, and choose clothes, shoes, electronics and household goods without breaking the bank.

After a hard day’s shopping, you can relax in the new 17-screen cinema, 14-lane bowling alley or in the Cultural Quarter, with its theatre, cinema, performing arts centre and restaurants.

There’s so much to see and do in Stratford, you will definitely want to visit us again. We look forward to welcoming you back soon.

Sir Robin Wales
Mayor of Newham
## Contents

<table>
<thead>
<tr>
<th>Page</th>
<th>Section</th>
</tr>
</thead>
<tbody>
<tr>
<td>08</td>
<td>2012 GAMES</td>
</tr>
<tr>
<td>12</td>
<td>TRAVEL AND USEFUL INFORMATION</td>
</tr>
<tr>
<td>14</td>
<td>ATTRACTIONS</td>
</tr>
<tr>
<td>22</td>
<td>FASHION</td>
</tr>
<tr>
<td>34</td>
<td>HEALTH, BEAUTY AND HAIRDRESSING</td>
</tr>
<tr>
<td>40</td>
<td>DEPARTMENT STORES</td>
</tr>
<tr>
<td>42</td>
<td>HOME AND GARDEN</td>
</tr>
<tr>
<td>44</td>
<td>SPORT AND FITNESS</td>
</tr>
<tr>
<td>46</td>
<td>FOOD AND DRINK</td>
</tr>
<tr>
<td>52</td>
<td>EATING OUT</td>
</tr>
<tr>
<td>62</td>
<td>CHILDREN AND TOYS</td>
</tr>
<tr>
<td>64</td>
<td>GAMES AND HOBBIES</td>
</tr>
<tr>
<td>66</td>
<td>GIFTS AND STATIONERY</td>
</tr>
<tr>
<td>68</td>
<td>BOOKS, MUSIC AND NEWS</td>
</tr>
<tr>
<td>70</td>
<td>ELECTRONICS PHONES AND ACCESSORIES</td>
</tr>
<tr>
<td>72</td>
<td>FINANCIAL SERVICES</td>
</tr>
<tr>
<td>73</td>
<td>DRY CLEANERS / SHOE REPAIR / KEY CUTTING</td>
</tr>
<tr>
<td>74</td>
<td>WHERE TO STAY</td>
</tr>
<tr>
<td>78</td>
<td>ROYAL DOCKS</td>
</tr>
<tr>
<td>78</td>
<td>GREEN STREET</td>
</tr>
<tr>
<td>80</td>
<td>MAP</td>
</tr>
</tbody>
</table>
Stratford is at the heart of the London 2012 Games.

The Olympic Park is located here, and 17 of the 26 Olympic sports take place within a 15 minute walk of Stratford Station.

Other venues around London and Britain will host events, such as tennis at Wimbledon, sailing off Weymouth and football at stadiums around the country, with the finals at Wembley.

If you have tickets you can start to make plans, or there are other ways to catch some action, with free events including road cycling, the triathlon and the marathon taking place on the streets of London.

You can also join in the atmosphere of many events at live screenings across the capital.

LONDON 2012
OLYMPIC GAMES AND
PARALYMPIC GAMES

46
world championships

205
nations

300
events

10,500
Olympic athletes

6,000
Olympic officials

4,000
Paralympic athletes

2,300
Paralympic officials

20,000
press and media

7,000
sponsor representatives

70,000
volunteers

THE OLYMPIC VALUES ARE:

- RESPECT
- EXCELLENCE
- FRIENDSHIP

THE PARALYMPIC VALUES ARE:

- DETERMINATION
- COURAGE
- INSPIRATION
- EQUALITY
Venues

THE OLYMPIC PARK
The Olympic Park is a new green space for people and wildlife, built on former industrial land around a network of rivers and canals. The park, stretching from Hackney Marshes to Stratford High Street, will be home to 4,000 trees and 300,000 wetland plants.

OLYMPIC STADIUM
The main 80,000 seat stadium will host the Athletics competition. After the London 2012 Games the stadium will become a major new venue for concerts, athletics and football. It is proposed that local club West Ham United will adopt it as their home ground. There will be at least ten community events and 100,000 tickets to stadium events every year, as well as opportunities to work, learn and volunteer.

AQUATICS CENTRE
The centre, with its spectacular wave-like roof, contains two 50m pools and a 25m diving pool with capacity for 18,000 spectators. After the Games the two temporary wings will be removed to adapt the centre to 3,500 seats.

OLYMPIC VILLAGE
The Village will accommodate around 17,000 athletes and officials. After the Games it will be transformed into 2,800 new homes, nearly half of which will be affordable housing.

HOCKEY CENTRE
The Hockey Centre will feature two blue pitches for added contrast between the ground and the white balls and lines. It will seat 15,000 spectators during the Games and afterwards will be relocated within the Park. It will have variable capacity for different events.

VELOPARK
The 6,000 seat Velodrome, already hailed as the world’s fastest, is part of London 2012’s cycling centre that also includes a road track, competition and recreational BMX tracks and a mountain biking course for cyclists of all levels. These facilities will be permanent.

BASKETBALL ARENA
This venue will host basketball, wheelchair basketball, wheelchair rugby and the final stages of the handball competition. It will be dismantled after the Games with parts of it reused in other locations.

HOW CAN I SEE THE OLYMPIC PARK?
The Olympic Park and surrounding area is already a great place for a day out. You can see the venues under construction and hear fascinating facts about the Games by taking a free bus tour around the site. You can also get a close-up view of the stadium and other structures from points on the neighbouring public path, the Greenway. Olympic Park Viewing Gallery (p17), the Viewtube (p18).

To book a free Bus Tour run by the Olympic Delivery Authority call 0300 2012 001.

TO VIEW LIVE STREAMING OF THE OLYMPIC PARK DEVELOPMENT SEE
WWW.LONDON2012.COM

The Olympic Park Legacy Company will have responsibility for the venues and the Queen Elizabeth Olympic Park after the 2012 Games. www.legacycompany.co.uk
Regeneration in Stratford

Across the rail lines from Stratford town centre, the first stage of the 1.9m sq ft Westfield Stratford City development is now open, featuring homes, offices and leisure activities as well as the massive shopping centre.

A new pedestrian town centre link has been constructed to link the new development with Meridian Square and the existing town centre.

This scheme also includes the upgrade of the street scene, including new paving, lighting and benches. Some of the street scene transformation is still work in progress, so please bear with us while the work is underway.

A new landmark sculpture opposite Stratford Station called 'The Shoal' is under construction. This eye catching sculpture is made up of around 80 titanium clad giant ‘leaves’ mounted between 15 and 19 metres high. The leaves will gently move in the breeze to create a dynamic and natural motion.

High Speed 1, the extended DLR and its takeover of the Silverlink line with new stations in the Lower Lea and later Crossrail, will give excellent access to the rest of London, the UK and Europe. The Olympic Park will provide a wonderful setting for the 2012 Games but will also change Stratford forever through the emerging plans for a legacy of sports facilities, parklands and new homes.

The co-ordination of all these regeneration projects is set out in The Stratford Masterplan – the vision to create a strong, integrated Stratford over the next 20 years.

The staggering scale of investment in the area provides an opportunity for Stratford to become a major hub for East London. Newham Council is working to secure the benefits of this investment for local people in terms of access to new shops, open spaces, sports facilities, services, jobs and business opportunities.

University Square, Stratford - due to open in autumn 2013 is a partnership between Birkbeck, University of London; the University of East London (UEL) and Newham Sixth Form College (NewVIc) to create a £33m teaching and learning hub for 3,400 students, to meet the growing academic aspirations of people in East London and beyond.
**Travel and Useful Information**


**AIR**

London City Airport is less than 3½ miles away, and can be reached in just 14 minutes by tube and DLR.

**Cycling**

**CYCLE STANDS**

Cycle stands are on Meridian Square (adjacent to Robert the Engine).

**CROSSINGS**

Some of the pedestrian crossings are designated for pedestrian and cycle use together in Stratford, and cyclists may use the bus route going eastbound along the Broadway.

**Westfield Stratford City Information:**

**Family Services**

Three fully equipped family rooms that provide everything a parent could need, including changing facilities, individual feeding rooms, microwaves to heat bottles and a toy-pen for the toddlers. ‘Playworld’ offers a play experience for little ones with seating areas for parents.

**InSpiration**

InSpiration is a multi faith worship and prayer area, and a quiet space for shoppers and workers of Westfield Stratford City. Located on the 3rd floor near the Café Court.

**Handsfree Shopping**

The Westfield Stratford City Handsfree Shopping service takes the strain while you continue shopping, eating or catching up with friends. It allows you to collect your bags whenever you’re ready and staff will help you carry your new purchases back to your car. Alternatively the competitively priced delivery service will ensure your goods will arrive speedily to their destination. To use this unique service, register for a Handsfree Shopping Passport at any of the Concierge Desks when you arrive.

**Westfield App**

This free app is now available on iTunes, the App Store and Android Market.

**App Features:**

- Location and mapping to find and take you wherever you want to go
- Directory of all stores and leisure and dining offerings in the centre
- Park Assist to guide you around the car parks – no more lost cars!
- Instant access to exclusive Offers and Events plus fashion news and trends
- VUE cinema listings
- Live travel information from TFL

**PARKING**

Stratford Multi-Storey Car Park is located off Great Eastern Road (postcode: E15 1BB). Follow the one-way system from High Street Stratford to Great Eastern Road and keep in the right hand lane when approaching the lights at the corner of Great Eastern Road. After the light, you will see a large sign for the car park almost immediately to the right.

- 548 parking spaces
- 40 additional spaces dedicated for disabled users
- CCTV in operation
- Open 24 hours a day.

Westfield Stratford City also has 5,000 parking spaces.

Let us know what you think of Stratford, and this guide - we welcome your feedback www.surveymonkey.com/s/StratfordLondonGuideFeedback
ALL SAINTS’ WEST HAM

All Saints’ Church is one of Stratford’s finest buildings, known affectionately as the Cathedral of the East End. It traces its history back 1,000 years and it is said that Henry VIII used to visit the church with Anne Boleyn.

Town Centre
For opening times call or check website.
All Saints’ Church
Church Street, E15 3HU
020 8519 0764
westhamchurch.org.uk

Outside in the Story Garden there is more fun to be had with slides, greenery, monsters and funny mirrors. Special events featuring story-telling, drama, music and arts and crafts, with guest authors and illustrators, are held over weekends and school holidays. This original and creative take on the usual children’s indoor play spaces has won awards from Visit London and Museums & Heritage. The centre also offers a café serving home-made sandwiches and cakes, and a shop.

Town Centre
Open: Tue-Fri 10am-5pm; Sat, Sun 11am-5pm during term time and daily during school holidays £4.50, concs & Newham residents £3, under-tens free, family of four £16. Story Garden free
383-387 High Street
E15 4QZ
020 8536 5555
discover.org.uk

ASPERS CASINO

Range of new and traditional casino games including American Roulette, 3 Card Poker and Blackjack, plus bar and restaurant.

Westfield Stratford City
aspers.co.uk

DISCOVER CHILDREN’S STORYTELLING CENTRE

A perfect place for the kids to take a screen-break and fuel their imagination and creativity. Discover offers a magical world of play and literacy for young ones from 0 to 11 years. Attractions include an indoor story trail, with fantastic exhibits to help children invent their own tales, along with dressing-up outfits, finger puppets and drawing materials.

Town Centre
Open: Tue-Fri 10am-5pm; Sat, Sun 11am-5pm during term time and daily during school holidays £4.50, concs & Newham residents £3, under-tens free, family of four £16. Story Garden free
383-387 High Street
E15 4QZ
020 8536 5555
discover.org.uk

COMING SOON

ARCELOMITTAL ORBIT TOWER

An icon to rival the Eiffel Tower, this continuously looping steel sculpture is set to be Britain’s largest piece of public art. Designed by Turner Prize-winning artist Anish Kapoor, and engineer Cecil Balmond, the 1,400 tonne tower will be 115m (377ft) tall when it is completed in 2012. Visitors who climb the structure are guaranteed breath-taking views across the Olympic Park and the rest of London.

Olympic Park
Opening date to be confirmed.
EAST GALLERY AND FEAST CAFE

This bright and welcoming community art gallery was created to give local artists the chance to showcase their work. The changing exhibition programme includes paintings, sketches, sculpture and textiles created by emerging and established artists, community art programmes and East Thames residents.

Town Centre
Open: 8:30am – 6pm, Monday to Friday 29-35 West Ham Lane E15 4PH
020 8522 2061 east-thames.co.uk/east-gallery

HOUSE MILL

Britain’s oldest tidal mill and surrounding waterways is a beautiful conservation area for industrial heritage and abundant wildlife. The Domesday Book of 1086 records eight mills on this stretch of the River Lee, grinding grain for local bakers and also for the London gin trade at various points in history. The House Mill was built 1776, burnt down and rebuilt shortly after. A coat of arms on the south façade of the Miller’s House bears the date and initials of one-time owner Daniel S. Bisson. The subsequent early 19th century House Mill has been lovingly restored, with much of the impressive internal machinery remaining. Plans are underway to restore the machinery to full working order, for demonstration and generation of hydro-electricity. Guided tours of the mill are conducted on Sundays and there is a visitor centre and café.

Three Mills Lane
Bromley-by-Bow
E3 3DU
020 8980 4626
housemill.org.uk

ST JOHN’S CHURCH

In the green churchyard of St John’s Church stands the imposing Martyrs Memorial, commemorating eleven Protestant martyrs burnt at the stake on Stratford Green in 1556. Nearly 300 people were put to this horrible death by Queen Mary, daughter of Henry VIII, in a bid to reinstate the Catholic faith in Britain. The church is open to the public, offering a haven for quiet reflection away from the hustle and bustle of the city. Music lovers may be interested in the magnificent 19th century pipe organ and will enjoy the weekly lunchtime chamber music recitals.

For opening times call or check website.

Town Centre
St John’s Church
Broadway E15 1NG
stjohnse15.co.uk
020 8503 1913

Three Mills
Open Sundays, May – October 1pm-4pm - last tour 3.30pm.

£3.00/£1.50 concessions, children free of charge, but must be accompanied by an adult. Tours for groups can be arranged at other times. Café open during mill opening hours, and Monday - Friday 10am - 5pm.

Three Mills Lane
Bromley-by-Bow
E3 3DU

STAFORD CIRCUS

A rich programme of professional comedy, cabaret, dance, music, circus and children’s theatre is on offer at this contemporary performing arts venue. It also hosts events, workshops, education and training opportunities to showcase and nurture the talent and ambition of local communities. The Circus Cafe serves Monmouth coffee and excellent food at affordable prices and free wifi. The inspirational Theatre Venture (www.theatreventure.org) and East London Dance (www.eastlondondance.org) are also based in Stratford Circus.

Cultural Quarter
Salway Road
E15 1BX

picturehouses.co.uk/cinema/stratford_london
0871 902 5740

THE OLYMPIC PARK VIEWING GALLERY AT HOLDEN POINT

The stunning panorama of the 2012 Olympic Games and Paralympic Games site can be admired from the 22nd floor of this tower. Here in 2005, representatives from the International Olympic Committee (IOC) were given a bird’s eye view of the regeneration potential of the Games for Stratford. Now open to the public, visits include a presentation on the London 2012 bid and the development of the area from industrial wasteland to a world-class, sustainable sport and leisure destination.

Group bookings can be made at any time, individual bookings are on the last Friday of every month at 2pm Adult - £9.99, under 16s and concessions - £5.99, under 5s free

Town Centre
Holden Point
Waddington Road
E15 1QN
020 3373 0421, 07791 376535
opvg.co.uk

STRATFORD PICTUREHOUSE

An independent four-screen cinema which shows Hollywood blockbusters and the best of British, world, art-house and children’s films, in sophisticated and stylish surroundings. The PictureHouse also regularly shows hosts events, talks and live links. With stadium seating, 3D projection and THX sound in the main auditorium, the striking architecture and ambience of this landmark building has won it a string of awards. The upstairs bar offers an extensive wine list, for a pre or post movie drink. You can take your glasses into the film and are also welcome to enjoy a drink if you are not seeing a movie.

Town Centre
Cultural Quarter
Theatre Square
E15 1XA

Box Office: 0844 357 2625
Bar: 020 8279 1022
stratford-circus.com

Attractions
THE VIEW TUBE

It’s fitting that one of the best views of the sustainability-conscious Olympic Park can be seen from this funky structure made from recycled shipping containers. The View Tube includes space for education, arts and information, cycle hire and an outdoor viewing deck, overlooking the Olympic stadium and other construction work. It is also home to the Container Café, serving freshly made sweet and savoury treats made with locally-sourced ingredients that have won praise from food critics. You can hire bicycles from Bikeworks, and ride the length of the Greenway, East London’s five-mile cycle path.

THEATRE ROYAL STRATFORD EAST

This theatrical gem first opened in 1884, and has been beautifully restored to its Victorian glory. Renowned for its bold and original productions, it has been the launch pad for many acclaimed West End hit shows. This intimate venue has just 450 seats, so you are never far from the stage, and tickets are a fraction of London’s theatre-land prices.

**Caribbean Flavours** - Theatre Royal’s own bar and restaurant, is cozy and welcoming, serving great West Indian food and other dishes. You can catch DJs, comedy and live music every night in the bar.

VUE CINEMA

One of Britain’s biggest and most technologically advanced multiplex cinemas, with 3D enabled screens and ultra-comfortable seats.

**Attractions**

**20 21**

**FUNDAMENTAL TOUR - STARTING POINT**

Entertaining and informative walking tour of Stratford’s remarkable transformation with close-up views of the Olympic Park, led by knowledgeable guides. Walk takes approximately 1.5 hours. See website for dates and times.

Meeting point: Outside Stratford Station (look out for the sign)

Prices: £7, £5 concessions and Newham residents

**THE VIEW TUBE**

焊接Stratford
Open: Mon - Sun 9 – 5 (café may vary opening hours according to daylight and weather)

The Greenway
Pudding Mill Lane, E15 2PG

theviewtube.co.uk

Bikeworks: 020 8980 7998
bikeworks.org.uk

Fundamental Architectural Inclusion, a local architecture centre, strives to create meaningful ways for the community to participate in the transformation of their neighbourhoods.
DRESSING UP STRATFORD - FROM HIGH END COUTURE TO BUDGET FASHION, WITH ALL THE BEST KNOWN HIGH STREET FAVOURITES IN BETWEEN.

MEN’S

BLUE INC
A hotspot for the latest trends in urban wear and contemporary fashion for men aged 18 to 30. Rustle up a great individual look from a wide choice of mix ‘n’ match combinations.

Stratford Centre
Unit 47-48 Stratford Shopping Centre
E15 1XE

blueinc.co.uk
020 8534 6835

BON MARCHÉ
Designed for women aged 45+, Bonmarché’s vibrant and affordable ranges include casual and tailored separates, outerwear, lingerie, swimwear and accessories, in sizes 12 to 24. In 2007, it launched a collection with David Emanuel, who co-designed Lady Diana Spencer’s wedding dress.

Stratford Centre
Unit 61-62 Stratford Shopping Centre
E15 1XQ

020 8536 0754
bonmarche.co.uk

WOMEN’S

BURTON
Leading men’s fashion retailers, with a range that includes tailored suits, jeans and chinos.

Westfield Stratford City
burton.co.uk

JACK JONES
Current trends in relaxed and cool designs from this family-owned Danish clothing retailer.

Westfield Stratford City
jackjones.com

FUSION
Great value day wear, along with some ultra-glamorous shoes, bags and other pieces.

Fürstergasse
8521450

HOBBS
Womenswear combines a quintessentially English look with a contemporary twist. Also well-matched shoes and accessories.

Westfield Stratford City
hobbs.co.uk

FOREVER 21
American chain offering fashion and accessories for trend-savvy shoppers.

Westfield Stratford City
forever21.com

Next
**Dynamic fast-fashion retailer Krisp delivers catwalk styles and all the latest trends at value-for-money prices, for women from 15 to 35.**

**Stratford Centre**
Unit 26 Stratford Shopping Centre
E15 1XD
020 8503 1895
krisp.co.uk

**Luxury British fashion house offering sophisticated collections of shoes, womenswear and accessories.**

**Westfield Stratford City**

**Wide offer of denims exclusively for women, with a contemporary and iconic style. The brand also features footwear, accessories, sunglasses, jewellery and fragrances.**

**Westfield Stratford City**

**New Look's promise to deliver excitement, value and newness seems to be proving a hit with its growing customer-base. An abundance of fashion gems can be found on the rails, at surprisingly low prices.**

**Westfield Stratford City**

**Branded as Zara’s rebellious teenage sister by its Spanish parent company, Bershka promises a meeting point for street fashion, music and art. In the store, customers can watch videos, listen to CDs or read magazines.**

**Westfield Stratford City**

**Incredible value for off-the-peg and made-to-measure leather garments, from £75 for a bomber jacket to £120 for full length coat. Buyers may also pay by instalments.**

**Westfield Stratford City**

**Clothing and accessories pitched at those who love an active lifestyle on snow and waves.**

**Westfield Stratford City**

**Feminine fashions offered at attractive prices, with a good looking range of attractive accessories to set off the look.**

**Westfield Stratford City**

**On-trend fashion created by exciting designers, from well-known favourites to budding newcomers, inspired by street, stage and catwalk.**

**Westfield Stratford City**

**Fashion essentials, reinvented classics and the latest trends for women and men.**

**Westfield Stratford City**

**Wide offer of denims exclusively for women, with a contemporary and iconic style. The brand also features footwear, accessories, sunglasses, jewellery and fragrances.**

**Westfield Stratford City**

**Smart choice for classic blazers, knitwear, sports jackets, jeans and shirts.**

**Westfield Stratford City**

**Elegant and feminine collection in vibrant colours and rich fabrics, influenced by Monsoon’s early sourcing from India and the Far East.**

**Westfield Stratford City**

**Fashion essentials, reinvented classics and the latest trends for women and men.**

**Westfield Stratford City**

**Wide offer of denims exclusively for women, with a contemporary and iconic style. The brand also features footwear, accessories, sunglasses, jewellery and fragrances.**

**Westfield Stratford City**

**Smart choice for classic blazers, knitwear, sports jackets, jeans and shirts.**

**Westfield Stratford City**

**On-trend fashion created by exciting designers, from well-known favourites to budding newcomers, inspired by street, stage and catwalk.**

**Westfield Stratford City**

**Clothing and accessories pitched at those who love an active lifestyle on snow and waves.**

**Westfield Stratford City**

**Elegant and feminine collection in vibrant colours and rich fabrics, influenced by Monsoon’s early sourcing from India and the Far East.**

**Westfield Stratford City**

**Fashion essentials, reinvented classics and the latest trends for women and men.**

**Westfield Stratford City**

**On-trend fashion created by exciting designers, from well-known favourites to budding newcomers, inspired by street, stage and catwalk.**

**Westfield Stratford City**

**Clothing and accessories pitched at those who love an active lifestyle on snow and waves.**

**Westfield Stratford City**

**Elegant and feminine collection in vibrant colours and rich fabrics, influenced by Monsoon’s early sourcing from India and the Far East.**

**Westfield Stratford City**

**Fashion essentials, reinvented classics and the latest trends for women and men.**

**Westfield Stratford City**
FRENCH EYE
High end contemporary tailoring in three collections of beautifully cut business and formal wear for men and women, designed to suit all sartorial needs and budgets.
Westfield Stratford City
frencheye.com

H&M
H&M offers a broad and lively mix of fashion at great value for money, with new items arriving every day.
Westfield Stratford City
lacoste.co.uk

NEXT
Quality fashion and accessories for men, women and children together with a full range of homewares.
Westfield Stratford City
hm.com

HOLLISTER
American casualwear brand by Abercrombie & Fitch Co. From the outside the store looks like a vintage beach shack, with shuttered windows, and a real boardwalk.
Westfield Stratford City
next.co.uk

PEACOCKS
Peacocks has established great fashion and value credentials with its customers by rapidly translating the latest catwalk, street and vintage trends to the high street.
Stratford Centre
Unit 68-70 Stratford Shopping Centre
E15 1XQ
020 8519 6835
peacocks.co.uk

HUGO BOSS
Range of clothing, footwear and accessory collections to cover all bases, from elegant to urban and sporty.
Westfield Stratford City
primark.co.uk

LACOSTE
René Lacoste replaced the classical long-sleeved tennis shirt with a new-style polo shirt in 1933. Today the brand is renowned for its collections of clothes for men and women, including sportswear for golf and tennis.
Westfield Stratford City
superdry.com

PULL&BEAR
Casual, simple and stylish fashion for young shoppers.
Westfield Stratford City
pullbear.com

REISS
This British brand, favoured by the Duchess of Cambridge, offers tailored dresses and stylish menswear.
Westfield Stratford City
reissonline.com

REPUBLIC
republic is the place to find all the greatest brands, offers, styles and trends. Brands include SoulCal, G-Star, Levis, Diesel, Firetrap
Westfield Stratford City
republic.co.uk

RIVER ISLAND
Stylish and affordable fashion, most of which is designed in-house, with new arrivals in store every week.
Westfield Stratford City
riverisland.com

TM LEWIN
Established in 1898 in Jermy Street, London, TM Lewin was one of the first tailors to make a shirt with buttons down the front. It now covers the entire business wardrobe.
Westfield Stratford City
tmlewin.co.uk

TOURING HILFIGER
Leading brand of the preppy fashion genre, plus accessories, sportswear, fragrances and home furnishings.
Westfield Stratford City
uk.tommy.com

GANT
Traditional American style clothing with a European flair.
Westfield Stratford City
gant.com

GAP
Clean-cut classic clothing, plus accessories and personal care products for men, women, children and babies.
Westfield Stratford City
gap.eu

GUESS
An early pioneer of designer jeans, Guess has continued to push new styles and concepts with its collection of denim, tops, shirts, watches, shoes, jewellery and handbags.
Westfield Stratford City
guess.com

H&M
H&M offers a broad and lively mix of fashion at great value for money, with new items arriving every day.
Westfield Stratford City
hm.com

HOLLISTER
American casualwear brand by Abercrombie & Fitch Co. From the outside the store looks like a vintage beach shack, with shuttered windows, and a real boardwalk.
Westfield Stratford City
next.co.uk

PEACOCKS
Peacocks has established great fashion and value credentials with its customers by rapidly translating the latest catwalk, street and vintage trends to the high street.
Stratford Centre
Unit 68-70 Stratford Shopping Centre
E15 1XQ
020 8519 6835
peacocks.co.uk

HUGO BOSS
Range of clothing, footwear and accessory collections to cover all bases, from elegant to urban and sporty.
Westfield Stratford City
primark.co.uk

LACOSTE
René Lacoste replaced the classical long-sleeved tennis shirt with a new-style polo shirt in 1933. Today the brand is renowned for its collections of clothes for men and women, including sportswear for golf and tennis.
Westfield Stratford City
superdry.com

PULL&BEAR
Casual, simple and stylish fashion for young shoppers.
Westfield Stratford City
pullbear.com

REISS
This British brand, favoured by the Duchess of Cambridge, offers tailored dresses and stylish menswear.
Westfield Stratford City
reissonline.com

REPUBLIC
republic is the place to find all the greatest brands, offers, styles and trends. Brands include SoulCal, G-Star, Levis, Diesel, Firetrap
Westfield Stratford City
republic.co.uk

RIVER ISLAND
Stylish and affordable fashion, most of which is designed in-house, with new arrivals in store every week.
Westfield Stratford City
riverisland.com

TM LEWIN
Established in 1898 in Jermy Street, London, TM Lewin was one of the first tailors to make a shirt with buttons down the front. It now covers the entire business wardrobe.
Westfield Stratford City
tmlewin.co.uk

TOURING HILFIGER
Leading brand of the preppy fashion genre, plus accessories, sportswear, fragrances and home furnishings.
Westfield Stratford City
uk.tommy.com

H&M
H&M offers a broad and lively mix of fashion at great value for money, with new items arriving every day.
Westfield Stratford City
hm.com

HOLLISTER
American casualwear brand by Abercrombie & Fitch Co. From the outside the store looks like a vintage beach shack, with shuttered windows, and a real boardwalk.
Westfield Stratford City
next.co.uk

PEACOCKS
Peacocks has established great fashion and value credentials with its customers by rapidly translating the latest catwalk, street and vintage trends to the high street.
Stratford Centre
Unit 68-70 Stratford Shopping Centre
E15 1XQ
020 8519 6835
peacocks.co.uk

HUGO BOSS
Range of clothing, footwear and accessory collections to cover all bases, from elegant to urban and sporty.
Westfield Stratford City
primark.co.uk

LACOSTE
René Lacoste replaced the classical long-sleeved tennis shirt with a new-style polo shirt in 1933. Today the brand is renowned for its collections of clothes for men and women, including sportswear for golf and tennis.
Westfield Stratford City
superdry.com

PULL&BEAR
Casual, simple and stylish fashion for young shoppers.
Westfield Stratford City
pullbear.com

REISS
This British brand, favoured by the Duchess of Cambridge, offers tailored dresses and stylish menswear.
Westfield Stratford City
reissonline.com

REPUBLIC
republic is the place to find all the greatest brands, offers, styles and trends. Brands include SoulCal, G-Star, Levis, Diesel, Firetrap
Westfield Stratford City
republic.co.uk

RIVER ISLAND
Stylish and affordable fashion, most of which is designed in-house, with new arrivals in store every week.
Westfield Stratford City
riverisland.com

TM LEWIN
Established in 1898 in Jermy Street, London, TM Lewin was one of the first tailors to make a shirt with buttons down the front. It now covers the entire business wardrobe.
Westfield Stratford City
tmlewin.co.uk

TOURING HILFIGER
Leading brand of the preppy fashion genre, plus accessories, sportswear, fragrances and home furnishings.
Westfield Stratford City
uk.tommy.com

H&M
H&M offers a broad and lively mix of fashion at great value for money, with new items arriving every day.
Westfield Stratford City
hm.com

HOLLISTER
American casualwear brand by Abercrombie & Fitch Co. From the outside the store looks like a vintage beach shack, with shuttered windows, and a real boardwalk.
Westfield Stratford City
next.co.uk

PEACOCKS
Peacocks has established great fashion and value credentials with its customers by rapidly translating the latest catwalk, street and vintage trends to the high street.
Stratford Centre
Unit 68-70 Stratford Shopping Centre
E15 1XQ
020 8519 6835
peacocks.co.uk

HUGO BOSS
Range of clothing, footwear and accessory collections to cover all bases, from elegant to urban and sporty.
Westfield Stratford City
primark.co.uk

LACOSTE
René Lacoste replaced the classical long-sleeved tennis shirt with a new-style polo shirt in 1933. Today the brand is renowned for its collections of clothes for men and women, including sportswear for golf and tennis.
Westfield Stratford City
superdry.com

PULL&BEAR
Casual, simple and stylish fashion for young shoppers.
Westfield Stratford City
pullbear.com

REISS
This British brand, favoured by the Duchess of Cambridge, offers tailored dresses and stylish menswear.
Westfield Stratford City
reissonline.com

REPUBLIC
republic is the place to find all the greatest brands, offers, styles and trends. Brands include SoulCal, G-Star, Levis, Diesel, Firetrap
Westfield Stratford City
republic.co.uk

RIVER ISLAND
Stylish and affordable fashion, most of which is designed in-house, with new arrivals in store every week.
Westfield Stratford City
riverisland.com

TM LEWIN
Established in 1898 in Jermy Street, London, TM Lewin was one of the first tailors to make a shirt with buttons down the front. It now covers the entire business wardrobe.
Westfield Stratford City
tmlewin.co.uk

TOURING HILFIGER
Leading brand of the preppy fashion genre, plus accessories, sportswear, fragrances and home furnishings.
Westfield Stratford City
uk.tommy.com
<table>
<thead>
<tr>
<th>Brand</th>
<th>Description</th>
<th>Website</th>
</tr>
</thead>
<tbody>
<tr>
<td><strong>TOPSHOP</strong></td>
<td>Renowned for capturing the zeitgeist every season, Topshop is a hit with fashion-conscious</td>
<td>topshop.com</td>
</tr>
<tr>
<td></td>
<td>shoppers and industry insiders alike.</td>
<td></td>
</tr>
<tr>
<td><strong>ZEN</strong></td>
<td>Zen is staffed by retail management students from local colleges, and their enthusiasm, along</td>
<td>Stratford Centre</td>
</tr>
<tr>
<td></td>
<td>with the quality-tailored garments, many with a retro flavour, make this outlet well worth a</td>
<td>Unit 87 Stratford</td>
</tr>
<tr>
<td></td>
<td>visit.</td>
<td>Centre E15 1XQ</td>
</tr>
<tr>
<td><strong>ALDO</strong></td>
<td>High-quality fashion footwear for women and men, plus handbags and accessories.</td>
<td>020 8555 1994</td>
</tr>
<tr>
<td><strong>BARRATTS</strong></td>
<td>Shoes for the whole family from latest trends to everyday essentials. Some ladies’ shoes have</td>
<td>Barratts.co.uk</td>
</tr>
<tr>
<td></td>
<td>matching bags. Larger sizes available - up to size 14 for ladies and 14 for men.</td>
<td></td>
</tr>
<tr>
<td><strong>CROCS</strong></td>
<td>Light-hearted and lightweight footwear for men women and children, popular for its comfort and</td>
<td>Crocs.co.uk</td>
</tr>
<tr>
<td></td>
<td>support.</td>
<td></td>
</tr>
<tr>
<td><strong>DEICHMANN</strong></td>
<td>No need to ask the sales assistant to fetch the mate or a shoe in a different colour here – the</td>
<td>Deichmann.com</td>
</tr>
<tr>
<td></td>
<td>shoes are on display not only in pairs, but also in boxes.</td>
<td></td>
</tr>
<tr>
<td><strong>LINZI SHOES</strong></td>
<td>Glamorous shoes at sensible prices.</td>
<td>Linzishoes.com</td>
</tr>
<tr>
<td><strong>OFFICE</strong></td>
<td>Since opening its first store in Chelsea in the 1980s, Office has blazed a trail for footwear</td>
<td>Office.co.uk</td>
</tr>
<tr>
<td></td>
<td>in original but affordable designs.</td>
<td></td>
</tr>
<tr>
<td><strong>PALLADIUM</strong></td>
<td>Founded in 1920 to make aeroplane tyres, Palladium then began producing equally hardwearing</td>
<td>Palladiumboots.com</td>
</tr>
<tr>
<td></td>
<td>footwear. The Pam-pa boot’s comfort and durability were so outstanding that the French Foreign</td>
<td></td>
</tr>
<tr>
<td></td>
<td>Legion adopted it. Today the original design and utility still endure.</td>
<td></td>
</tr>
<tr>
<td><strong>SCHUH</strong></td>
<td>Massive selection of shoes, boots and trainers for men and women.</td>
<td>Schuh.co.uk</td>
</tr>
<tr>
<td><strong>SHOES</strong></td>
<td></td>
<td></td>
</tr>
<tr>
<td><strong>DUNE</strong></td>
<td>Latest catwalk trends from beach to special occasions, in ladies’ and mens’ fashion, footwear</td>
<td>Dune.co.uk</td>
</tr>
<tr>
<td></td>
<td>and accessories.</td>
<td></td>
</tr>
<tr>
<td><strong>JONES THE</strong></td>
<td>Latest designer-inspired footwear for men and ladies, including courts, pumps, sandals and boots</td>
<td>Jonesbootmaker.com</td>
</tr>
<tr>
<td><strong>BOOTMAKER</strong></td>
<td>with lines by Timberland, Rockport, Merrell and Gabor.</td>
<td></td>
</tr>
<tr>
<td><strong>KURT GEIGER/ NINE WEST</strong></td>
<td>Shoe Retailer with exclusive brands that include Kurt Geiger, KG by Kurt Geiger, Carvela, Fashionistas and Miss KG.</td>
<td>Kurtgeiger.com</td>
</tr>
<tr>
<td><strong>LA SENZA</strong></td>
<td>Comfortable, romantic, sensual and affordable lingerie for women of all ages.</td>
<td>Lasenza.co.uk</td>
</tr>
<tr>
<td><strong>CLARKS</strong></td>
<td>Long known for quality and comfort, Clarks has raised its style-game in recent years, with</td>
<td>Clarks.co.uk</td>
</tr>
<tr>
<td></td>
<td>footwear that looks as good as it feels.</td>
<td></td>
</tr>
</tbody>
</table>

Left to right: Primark, Dorothy Perkins, Dorothy Perkins, New Look

Left to right: Schuh, Dune, Bershka, Next
**SHOE ZONE**

A wide range of good value fashion shoes and boots, along with school shoes and slippers makes Shoe Zone a firm favourite with styles and price-conscious customers of all ages.

*Stratford Centre*
Unit 29-30 Stratford Shopping Centre
E15 4QN

020 8555 4189
shoezone.com

**TIMBERLAND**

Since the creation of its signature waterproof boot, Timberland’s collection has expanded to include all manner of practical outdoor clothing for men, women and children.

*Westfield Stratford City*
timberlandonline.co.uk

**SKECHERS**

Athletic, fitness, dress, casual and work shoes for women, men and children.

*Westfield Stratford City*
uk.skechers.com

**STEAD AND SIMPSON**

Stead and Simpson offer quality footwear for men, women and children at affordable prices. Brands include Hush Puppies, Lotus and Tamaris.

*Stratford Centre*
Unit 10 Stratford Centre
E15 1XE

020 8519 1340

**CLAIRE’S ACCESSORIES**

The fashions demands of tweens, teens and young women change almost by the hour. Claire’s keeps the customer satisfied by constantly refreshing its huge choice of fun accessories and jewellery.

*Stratford Centre*
Unit 13 Stratford Shopping Centre
E15 1NG

*Westfield Stratford City*
020 8221 2107
claires.com

**FOSSIL**

Vintage style with a creative spin. Products include watches, bags, sunglasses, jewellery and other accessories.

*Westfield Stratford City*
fossil.co.uk

**CLUB ACCESSORIES**

Generous discounts on utilitarian and designer luggage, laptop bags, fashion handbags and wallets, and a range of useful travel accessories.

*Stratford Centre*
Unit 24 Stratford Shopping Centre
E15 1XQ

020 8522 6474

**SWATCH**

Iconic watches available in limited edition colours and designs, as well as special models such as the Swatch Snowpass which serves as a ski pass in many mountain resorts.

*Westfield Stratford City*
swatch.com

**TAG HEUER**

Swiss luxury watchmaker best known for its sports watches and chronographs, with time-keeping and stop-watch functions.

*Westfield Stratford City*
tagheuer.com

**THOMAS SABO**

Sterling silver jewellery, charms and watches.

*Westfield Stratford City*
thomassabo.com

**TOY WATCH**

Fun, large and lightweight plastic watches, designed in Milan.

*Westfield Stratford City*
toywatchusa.com
DAVID DEYONG
Silver, gold, pearl and Swarovski Crystal feature in the product range, with rings, earrings, wristwear and men’s jewellery.
Westfield Stratford City
daviddeyong.co.uk

ERNEST JONES
Diamond and watch specialist - jewellery including engagement rings, eternity rings, necklaces, bracelets, earrings and some of the world’s most prestigious watch brands.
Westfield Stratford City
ernestjones.co.uk

FOLLI FOLLIE
Branded, trendy jewellery, watches and accessories at affordable prices, appealing to fashion-conscious working women and men.
Westfield Stratford City
follifollie.co.uk

FRASER HART
Wide range of gold and silver, diamond and other precious stone jewellery, in addition to prestige branded watches including Rolex, Cartier and Bvlgari.
Westfield Stratford City
fraserhart.co.uk

H. SAMUEL
H.Samuel boasts a dazzling array of quality jewellery at exceptional value, including diamond, silver, gold and white gold rings, watches, earrings, necklaces, chains and much more.
Stratford Centre
Unit 14 Stratford Shopping Centre
E15 1XA
Westfield Stratford City
020 8221 0605
hsamuel.co.uk

HALF PRICE JEWELLERS
You’ll find diamond jewellery at unbeatable prices at HPJ, along with a large choice of engagement rings, bracelets, bangles, pendants, and watches from designer brands such as Dolce and Gabbana, Citizen, Rotary, Sekonda, Accurist and Pierre Cardin.
Stratford Centre
Unit 14 Stratford Shopping Centre
E15 1XA
Westfield Stratford City
020 8534 2230
hpj-jewellers.co.uk

LINKS OF LONDON
Links of London, jewellery for men and women in sterling silver and 18 carat gold, including cufflinks, charms and charm bracelets.
Westfield Stratford City
020 8534 2230
linksoflondon.com

PAUL HARRISON JEWELLERS
Great choice of watches for under $100, including Accurist and G-Shock, and Zippo lighters in individual designs, and some second-hand jewellery, as well as some jewellery designed right here in Stratford.
Stratford Centre
Unit 55 Stratford Shopping Centre
E15 1XE
020 8519 1331

PANDORA
Hand-finished, contemporary jewellery products, including the famous charm bracelet with over 600 charms to choose from.
Westfield Stratford City
pandora.net

SWAROVSKI
Precision-cut crystals, genuine gemstones and created stones. Also jewellery, fashion, accessories, lighting and interior design.
Westfield Stratford City
swarovski.com

TICK TOCK WATCHES
Appealing display of timepieces, including contemporary and reproduction classic clocks, also watches, with a repair and battery service.
InShops
No. 14 In Shops
Unit 71-73 Stratford Shopping Centre
E15 1XQ
020 8534 0706

The content includes a variety of jewellery and watch shops, each with their own unique offerings and specialities. The shops are located in Westfield Stratford City or Stratford Shopping Centre, with a range of options from high-end designer brands to more affordable options. The text provides detailed descriptions of the products offered by each store, including materials used, unique selling points, and contact information.
Health, Beauty and Hairdressing

TREATMENTS AT AMAZING PRICES FROM LOCAL INDEPENDENT EXPERTS. STYLING FROM LEADING SALONS, PERFUMES TOILETRIES AND COSMETICS TO SUIT ALL BUDGETS.

BEAUTY PRODUCTS

DERMALOGICA
Products free of common irritants and highly specialised therapists make Dermalogica a popular choice among skin care professionals and consumers worldwide.
Westfield Stratford City
dermalogica.com/uk

MAC
Professional makeup artist quality cosmetics. Offering more than 100 shades for eyes, lips and face… everything a makeup addict can’t live without.
Westfield Stratford City
maccosmetics.co.uk

MICABELLA
Made with minerals and free from preservatives and dyes, Micabella make-up is promoted as pure, extremely gentle and suitable for sensitive skin.
Westfield Stratford City
micabeauty.com

THE BODY SHOP
Nothing unusual these days about beauty products made with natural ingredients, but when the first Body Shop opened in Brighton, cucumber cleanser was a bold innovation. Nearly 40 years later, with 2,400 stores in 61 countries, it is a worldwide favourite for deliciously fragrant lotions and potions.
Stratford Centre
Unit 9 Stratford Shopping Centre
E15 1XQ
020 8534 5888
thebodyshop.co.uk

BEAUTY BASE
Browse fragrances and cosmetics at leisure in this self-service store.
Westfield Stratford City
beautybase.com

BEAUTY QUEENS COSMETICS
Everything to primp and crimp your crowning glory, with a huge choice of hair pieces, accessories, rollers, brushes and Afro combs.
InShops
No. 19 In Shops
Unit 71-73 Stratford Shopping Centre
E15 1XQ
020 8534 8786

KIKO
Professional cosmetics brand comes to London from Milan.
Westfield Stratford City
kikocosmetics.com

MICABELLA
Made with minerals and free from preservatives and dyes, Micabella make-up is promoted as pure, extremely gentle and suitable for sensitive skin.
Westfield Stratford City
micabeauty.com

SOAP AND CO.
Luxury bath, bodycare and anti-ageing cosmetics with natural ingredients such as Dead Sea mud.
Westfield Stratford City
soapandco.com

SUPERDRUG
You’ll be spoilt for a choice of make-up, skin care, health and beauty products, from the affordable to the exclusive in this popular health and beauty chain.
Westfield Stratford City
020 8534 5888
superdrug.com

BOOTs
One of Britain’s best known and trusted brands, Boots pharmacy-led health and beauty group promises to help customers look and feel their best.
Stratford Center
Unit 31-32, E15 1XD
Westfield Stratford City
020 8534 2272
boots.com

LUSH
Handmade fresh beauty products, made with natural ingredients and not tested on animals.
Westfield Stratford City
lush.co.uk

InShops
No. 19 In Shops
Unit 71-73 Stratford Shopping Centre
E15 1XQ
020 8534 8786

MAC
Professional makeup artist quality cosmetics. Offering more than 100 shades for eyes, lips and face… everything a makeup addict can’t live without.
Westfield Stratford City
maccosmetics.co.uk

THE BODY SHOP
Nothing unusual these days about beauty products made with natural ingredients, but when the first Body Shop opened in Brighton, cucumber cleanser was a bold innovation. Nearly 40 years later, with 2,400 stores in 61 countries, it is a worldwide favourite for deliciously fragrant lotions and potions.
Stratford Centre
Unit 9 Stratford Shopping Centre
E15 1XQ
020 8534 5888
thebodyshop.co.uk

Superdrug
You’ll be spoilt for a choice of make-up, skin care, health and beauty products, from the affordable to the exclusive in this popular health and beauty chain.
Westfield Stratford City
020 8534 5888
superdrug.com

Health, Beauty and Hairdressing
Including these retailers and more
YOUR HAIR AND BEAUTY

Your Hair and Beauty promises excellent customer service and a wide choice of quality hair extensions and wigs, both human hair and synthetic, clip in extensions, instant weaves, hair and skin products and accessories. There is a private wig area for consultations with experienced staff.

Town Centre
20 Broadway E15 1BG
020 8555 0946
yourhairandbeauty.com

HERBAL INN

Traditional Chinese medicine plus acupuncture, massage, cupping and other treatments.

Westfield Stratford City
herbal-inn.com

LA PERLE

Specialist beauty treatments which offer enhancement without resorting to the scalpel. Many of the latest cosmetics therapies on offer, including laser facelift, and mesotherapy.

Stratford Centre
Unit 8 Stratford Shopping Centre E15 1QN
020 8555 2033
theperfumeshop.com

HERBAL INN

Traditional Chinese medicine plus acupuncture, massage, cupping and other treatments.

Westfield Stratford City
herbal-inn.com

THE PERFUME SHOP

Choose the most popular fragrances of the moment from over 100 brands for women and men. There is always a fast-moving range of special offers too.

Stratford Centre
Unit 8 Stratford Shopping Centre E15 1QN
020 8555 2033
thelperfumeshop.com

CLINIC

HERB AND HEALTH

Chinese medicine shop. Free consultation, sells Chinese medicine and has acupuncture treatment room.

InShops
No. 4a Unit 71-73
Stratford Shopping Centre E15 1XQ

0800 3345 333
laperleclinic.com

FRAGRANCE

SUNNAMUSK

Family-run perfumery, specialising in Oriental fragrance.

Westfield Stratford City
sunnamusk.com

HOLLAND & BARRETT

‘Good for you and good for the planet’ is Holland & Barrett’s stated aim, with a large range of natural health products, including herbal remedies, vitamins, minerals, supplements and foods.

Stratford Centre
Stratford Shopping Centre Unit 90, E15 1XQ
Westfield Stratford City
020 8536 0467
hollandandbarrett.com

APPLEJACKS

This independent health food shop offers a great choice of health supplements, gluten and dairy free foods, many of which can’t be found in chain stores. They also stock natural home and beauty products, and allergy testing and Ecover refills are also available. Staff include a nutritionist, herbalist and personal trainers.

Stratford Centre
E15 1XD
020 8519 5809
applejacks.co.uk

BOOTS OPTICIANS

Town Centre
36 Broadway E15 1NG
020 8534 1122
boots.com/en/opticians

SPECSAVERS OPTICIANS

Stratford Centre
Unit 78, Stratford Shopping Centre E15 1XQ
020 8221 1113
specsavers.co.uk

SPECTACLE GALLERY

Town Centre
42 Broadway E15 1XU
020 8522 1034

VISION COMFORT

InShops
Unit 71-73 Stratford Shopping Centre E15 1XQ

VISION EXPRESS

Westfield Stratford City

HOLLAND & BARRETT

‘Good for you and good for the planet’ is Holland & Barrett’s stated aim, with a large range of natural health products, including herbal remedies, vitamins, minerals, supplements and foods.

Stratford Centre
Stratford Shopping Centre Unit 90, E15 1XQ
Westfield Stratford City
020 8536 0467
hollandandbarrett.com

APPLEJACKS

This independent health food shop offers a great choice of health supplements, gluten and dairy free foods, many of which can’t be found in chain stores. They also stock natural home and beauty products, and allergy testing and Ecover refills are also available. Staff include a nutritionist, herbalist and personal trainers.

Stratford Centre
E15 1XD
020 8519 5809
applejacks.co.uk

BOOTS OPTICIANS

Town Centre
36 Broadway E15 1NG
020 8534 1122
boots.com/en/opticians

SPECSAVERS OPTICIANS

Stratford Centre
Unit 78, Stratford Shopping Centre E15 1XQ
020 8221 1113
specsavers.co.uk

SPECTACLE GALLERY

Town Centre
42 Broadway E15 1XU
020 8522 1034

VISION COMFORT

InShops
Unit 71-73 Stratford Shopping Centre E15 1XQ

VISION EXPRESS

Westfield Stratford City
**HEALTH, BEAUTY AND HAIRDRESSING**

**PHARMACY**

**Stratford Pharmacy**

This independent pharmacy has a private consultation room and offers a range of useful services, including prescription delivery, half hour photo printing, passport pictures. Also stocks Scholl footwear.

*Stratford Centre*
Unit 51-52, E15 1XD

020 8555 9188

**SALON**

**BROADWAY BEAUTY**

Top to toe beauty treatments for ladies and men, with nail art and extensions, eyelash extensions and tints, tea tree waxing, electrolysis, massage and body wraps and facials at very competitive prices.

*Town Centre*
No. 21 In Shops
Unit 71-73 Stratford Shopping Centre
E15 1XQ

020 8536 8495

**HEEL, BEAUTY AND HAIRDRESSING**

**FLEx HAIR STUDIO**

This friendly Afro-Caribbean barber’s shop offers plaiting and hair relaxing.

*Town Centre*
182 The Grove

020 8215 0055

**HEENA BEAUTY**

Drop in for a range of expert beauty treatments, including eyebrow threading for £4 (or £5 for men) and a full leg wax for £18.

*InShops*
No. 3 In Shops Unit 71-73 Stratford Shopping Centre
E15 1XQ

020 8221 2764

**GINGER GROUP**

Hair treatments include the popular Brazilian blow dry. Prices for cuts and highlights vary from graduate to senior stylists. Check website for offers and promotions.

*Westfield Stratford City*

Thegingergroup.co.uk

**LE MONDE NAILS**

Beauty treatments including manicures, pedicures and nail extensions with acrylic, gel, silk wrap or pink and white, as well as nail designs.

*Westfield Stratford City*

**H2O HAIR SALON**

Professional styling at very reasonable prices, with cut and blow dry £20 for long hair, £15 for short.

*InShops*
No. 22 In Shops
Unit 71-78 Stratford Shopping Centre
E15 1XQ

020 8519 6414

**ROMANA**

Side-by-side styling for African and European hair.

*InShops*
No. 11 In Shops
Unit 71-73 Stratford Shopping Centre
E15 1XQ

020 8519 6414

**SUPER CUTS**

Supercuts offer style at affordable prices, with hair cuts from £13.95, colour slices from £3.95 and blow dries from £14.45.

*Westfield Stratford City*

Supercuts.co.uk

**TONI & GUY**

One of the world’s best-known hairdressing brands, which has won over 50 British hairdressing awards. Prices for cutting, styling, colouring and highlights vary from junior to senior stylists.

*Westfield Stratford City*

Toniandguy.com

---

*visitlondon.com/stratford*
Department Stores

BEST OF BRITISH QUALITY PRODUCTS AND CUSTOMER SERVICE HAVE ARRIVED IN STRATFORD WITH THE OPENING OF M&S AND JOHN LEWIS.

ARGOS

Britain’s largest general goods retailer displays most of its merchandise by catalogue, from which customers make their selection, then pay and collect in-store or have the item delivered to their home.

Town Centre
58 Broadway
E15 1NG

0845 1657105
argos.co.uk

JOHN LEWIS

You can’t miss this four storey department store, carrying over 350,000 high quality fashion, electrical, furniture, toys and homeware products, along with a Waitrose, a Place to Eat and Espresso Bar.

Westfield Stratford City
johnlewis.com

MARKS & SPENCER

All the latest fashion and footwear, quality food, plus the largest ever M&S café, with spectacular views of the Olympic Park.

Westfield Stratford City
marksandspencer.com

NEXT

Quality fashion and accessories for men, women and children together with a full range of homewares.

Westfield Stratford City
next.co.uk
Home and Garden

Including these retailers and more

HOUSEHOLD NECESSITIES AT GREAT VALUE, ORIGINAL GIFTS AND STYLISH COOKWARE

BITS N PIECES
Some striking retro-style pieces are among the gems that can be found in this eclectic furnishings store.

In Shops
Unit 71-73 Stratford Shopping Centre E15 1XQ

KEITH’S FLOWERS
Another long-established Stratford family business. Cut flowers and plants at affordable prices.

Stratford Indoor Market

LAKELAND
Lakeland’s innovative and functional cookware, appliances and utensils are ideal for any contemporary home, alongside exciting gift ideas for the whole family and practical solutions for around the home.

Westfield Stratford City
lakeland.co.uk

TAYLOR’S LINENS
Excellent value towels, cushions, bedspreads and other household linens.

Stratford Indoor Market

TERRY’S BIG KNIT AND HABERDASHERY
This type of useful shop can be hard to find these days, with wide choice of fabrics, knitting wool and needles, trims, ribbons and threads.

In shops
Unit 71-73 Stratford Shopping Centre E15 1XQ

TIGER
You’re guaranteed to find a perfect individual gift in this fabulous Danish interiors shop specialising in homewares, toys, stationery and accessories, and the stock is so attractive you’re also likely to buy more than you intended. But prices are so reasonable, treating yourself won’t break the bank.

Stratford Centre
Unit 45-46 Stratford Centre E15 1XQ
tigerstores.co.uk

WILKINSON’S
If you miss Woolworth’s, this bright and well-presented general store can fill that retail gap, with its cheerful range of household, DIY, stationery and children’s goods.

Town Centre
78-102 Broadway
020 8519 1992
wilkinsonplus.com

POUND SHOPS
Pound shops have a growing customer base of canny shoppers, who see no reason to pay over the odds for cleaning supplies, household goods, motoring accessories and gardening equipment.

99p STORES
Stratford Centre
45-44 Stratford Shopping Centre E15 1NG
020 8555 8977

POUND STRETCHER
Town Centre
78-102 Broadway E15 1NG
020 8503 1104

POUNDLAND
Stratford Centre
Unit 50-51 Stratford Shopping Centre E15 1XE
020 8221 0402
ADIDAS
adidas, the official Sportswear Partner for the London 2012 Olympic and Paralympic Games, has been a part of the Games since Amsterdam 1928 when adidas founder Adi Dassler first created track spikes for athletes. Since then adidas has outfitted more athletes, teams and Olympic Games than any other sports brand.
Westfield Stratford City
shop.adidas.co.uk

FOOT LOCKER
According to Foot Locker, back in 1974, there were only three styles of sneaker—tennis, basketball and running. Since then, the popular sports fashion retailer has built its business by keeping customers ahead of the game with the latest in street styles.
Westfield Stratford City
foot-locker.co.uk

JAAN SPORT
Top-brand trainers from baby to man size, baseball caps and other cool headgear, along with sportswear for men and boys.
Westfield Stratford City
jaanSport

NIKE
Trainers, clothing and sports equipment for men, women, boys and girls.
Westfield Stratford City
nike.com

SPORTS DIRECT
Great value deals and the latest trainers, football boots and shirts, plus running gear and all sportswear and equipment.
Westfield Stratford City
sportsdirect.com

JD SPORTS
A high street favourite for its fresh footwear, including trainers, boots and plimsolls, plus the latest sports fashions for men, women and juniors. There are regularly great bargains to be had on leading brands.
Westfield Stratford City
jdSports.co.uk

TOP SPORT
Winning offers on branded men’s and junior sportswear, including football shirts, polo tops, trainers and bags.
Westfield Stratford City
topsport.net

Sport and Fitness
Including these retailers and more

BE INSPIRED BY THE OLYMPIC BUZZ IN STRATFORD, THERE HAS NEVER BEEN A BETTER TIME OR PLACE TO GET ACTIVE.
Cook up a tropical feast with authentic ingredients including yams, plantain, salt fish and jerk seasoning.

**HUA RUN CHINESE SUPERMARKET**

This small friendly store is bursting with fresh and frozen produce, along with all groceries, seasonings and sauces for an authentic Chinese home-cooked feast.

**Rand Savers**

South Africans are renowned for their love of the braai, or barbecue, and you’ll find everything here for an outdoor feast, including charcoal, seasonings and cold beer, along with a choice of biltong - cured game meat.

**LITUANICA**

If you like to experiment with new tastes and ingredients, why not try some rye bread and bilberry jam, or smoked meat with dill pickles.

**SKLEP POLSKI**

Under the same ownership as the popular Londek cafe next door, this attractive Polish food store displays a tempting assortment of breads and groceries, and an attractive deli counter.

**KARAWAY BAKERY**

Bread with experience to be experienced.

**Krispy Kreme**

Over 30 varieties, but the original glazed remains the favourite. Krispy Kreme also supports fund-raising for charities and not-for-profit organisations.

**Millie’s Cookies**

Gooey but crunchy fresh-baked treats for the sweet-toothed.

**FRUIT AND VEG STALL**

Fresh fruit and veg from a traditional east end market stall.

**Harvey’s Sweets**

Old-fashioned sweet stall featuring traditional favourites such as sherbet lemons and dips, flying saucers, as well as lollies and bite-sized bars ideal for party bags.
MARKS AND SPENCER FOOD HALL

With a reputation built on quality and freshness, all the usual M&S favourites will be available, plus some specialist international brands only available in flagship stores.

Westfield Stratford City

marksandspencer.com

MR PRETZELS
Sweet and savoury soft pretzels with flavours including Cinnamon & Sugar, Chocolate, Original Salted and Parmesan Cheese.

Westfield Stratford City

mrpretzels.com

STRATFORD MEATS
Delicatessen goods to rival those in up-market food halls, at a fraction of the cost. Succulent sliced ham, smoked hocks, chorizo, and various Polish, Italian and German meats.

Westfield Stratford City

Stratford Indoor Market

WAITROSE
Waitrose Stratford brings its customers the very best in food and drink, from gourmet to everyday - with a reputation built on the quality and freshness of the food.

Westfield Stratford City

waitrose.com

YOO MOO
yoomoo is not just about nutritional values through an edgy brand and an ever-evolving menu, yoomoo is keeping the yogurt movement bang on trend.

Westfield Stratford City

yoomoo.com

ZUMO
You’ll only find natural, healthy and delicious ingredients in all Zumo juices and smoothies.

Westfield Stratford City

zumobars.com

THE GREAT EASTERN MARKET

The Great Eastern Market showcases food from across the world, catered to the eclectic tastes of our extensive catchment.

Westfield Stratford City

stratford.com
Eating Out

Including these retailers and more

AUTHENTIC FLAVOURS FROM ALL CORNERS OF THE WORLD, QUICK AND TASTY CAFÉ SNACKS OR LINGERING RESTAURANT DINING – FIND A WINDOW SEAT WITH A VIEW OF THE OLYMPIC PARK.

CAFÉS

BRAZIL EXPRESS
Enjoy a snack with a Latin flavour at this lively Brazilian cafe, which also sells coffee, bread, cakes and cheese to take away.
InShops
Unit 71-73 Stratford Shopping Centre
E15 1XQ

CAFÉ MONDO AT THE LIBRARY
Ideal drop-in spot for lunch, with fast, friendly service and appetising choice of home-cooked Italian light meals and snacks, including lasagne, frittata and paninis.
Town Centre
5 The Grove
E15 1EL
020 8555 1319

CAFÉ RAE-ANNE
Continental and full-English breakfast, and good choice of lunch dishes including ciabattas, omelettes and grills. If you’re feeling indulgent, try the chocolate fudge cake or Knickerbocker Glory.
InShops
Unit 71-73 Stratford Shopping Centre
E15 1XQ

CAFFÉ CONCERTO
A delicious array of sandwiches, quiches, savouries, cold and hot beverages and high tea, along with mouth-watering, Italian-style gateaux and ice cream made on the premises.
Westfield Stratford City
020 8534 2414
caffeconcerto.co.uk

CARIBBEAN SCENE QUICK
Celebrating all that's wonderful about the Caribbean, whilst on the go.
Westfield Stratford City
caribbeanscene.co.uk

CAFÉS

EAT
Lunch and snack offers from this British family-owned company include handmade sandwiches, soups, pies, salads, wraps, sushi, desserts and cakes, along with drinks, coffees and juices, all fresh every day.

HEMALAYA TANDOORI
A warm and traditional Indian restaurant, which offers all the staple favourite Indian dishes at very reasonable prices.
Town Centre
178 The Grove
020 8519 6887

CARIBBEAN FLAVOURS AT THEATRE ROYAL STRATFORD EAST
Theatre Royal's own bar and restaurant, is cozy and welcoming, serving great West Indian food and other dishes. You can catch DJs, comedy and live music every night in the bar.
Cultural Quarter
Gerry Raffles Square
020 8279 1163

CRÉPEAFFAIRE
Crêpes made with organic flour and baked on the premises, then finished on a hot plate where the fillings are added. Choose from over 30 variations, or a ‘make your own option’, and daily specials.
Westfield Stratford City
crepeaffaire.com

Crêpes made with organic flour and baked on the premises, then finished on a hot plate where the fillings are added. Choose from over 30 variations, or a ‘make your own option’, and daily specials.
Westfield Stratford City
crepeaffaire.com
JOE DELUCCI’S
Over 30 flavours of Italian gelato, with some dairy free and fat free options.
Westfield Stratford City
joedeluccis.com

SPUD U LIKE
Baked potatoes with various fillings
Westfield Stratford City
spudulike.co.uk

THE PIE CRUST
Much loved by local diners in the know, this friendly and authentic family-run Thai cafe/restaurant will fill your stomach without emptying your wallet. Favours ite include tom yam soup, green and red curries, rice and noodle dishes and salads. Even with wine, you can eat your fill for £15 a head. During the day it serves bacon butties and other traditional British cafe fare.
Westfield Stratford City
tortilla.co.uk

caribbean scene family

STARBUCKS
Drop by for a Fairtrade coffee, or a pick-me-up from the choice of premium Tazo teas, plus pastries, sandwiches and other treats. Starbuck also serve breakfast, and offer free wi-fi.
Town Centre
46 Broadway
E15 1XE
Westfield Stratford City
020 8519 1234

TOSSED
Freshly made salads and wraps tossed in a tasty dressing. Soups, smoothies and frozen yoghurt, ‘jumbled’ with your choice of healthy or naughty treats.
Westfield Stratford City
tosseduk.com

VIDA E CAFÉ
Portuguese for ‘life and coffee’, Vida E Café’s speciality is espresso and delicious pastries.
Westfield Stratford City
vidaecaffe.com

BUMPKIN
All of the food served here is seasonal, with much of it free-range, organic and from sustainable sources. All ingredients are fresh from Britain, apart from the olive oil. Specialties include roast dinners, soups, handmade burgers and tasty puddings.
Westfield Stratford City
bumpkinuk.com

CARIBBEAN SCENE FAMILY
You can almost believe you’re on holiday in this family restaurant which serves up great authentic West Indian food and cocktails. Uplifting decor and Caribbean scenes on plasmas all around the restaurant and bar adds to the away-from-it-all effect.
Cultural Quarter
2 Gerry Raffles Square
Westfield Stratford City
thecicagorib-shack.co.uk

BALANS
Breakfast specialties include eggs Benedict, blueberry pancakes as well as a traditional English breakfast. House specialties are steaks, seafood, the famous Balans burger as well as truly tempting desserts. An extensive wine menu and a cocktail bar serving a wide range of delicious drinks, including martinis, mojitos and frozen daiquiris.
Westfield Stratford City
balans.co.uk

COMPTOIR LIBANAI
Comptoir Libanais means Lebanese counter, where you can eat casually with no fuss. Delicious little plates of Lebanese treats such as tabbouleh and baba ghanoush, and mint tea are specialties.
Westfield Stratford City
lecomptoir.co.uk

BUSABA EATTHAI
Modern Thai offering a selection of salads, noodles, curries and stir-fries, plus Asian-inspired juices and smoothies and a selection of wines
Westfield Stratford City
busaba.com

THE PIE CRUST
Much loved by local diners in the know, this friendly and authentic family-run Thai cafe/restaurant will fill your stomach without emptying your wallet. Favourites include tom yum soup, green and red curries, rice and noodle dishes and salads. Even with wine, you can eat your fill for £15 a head. During the day it serves bacon butties and other traditional British cafe fare.
Westfield Stratford City
tortilla.co.uk

TOSSED
Freshly made salads and wraps tossed in a tasty dressing. Soups, smoothies and frozen yoghurt, ‘jumbled’ with your choice of healthy or naughty treats.
Westfield Stratford City
tosseduk.com

VIDA E CAFÉ
Portuguese for ‘life and coffee’, Vida E Café’s speciality is espresso and delicious pastries.
Westfield Stratford City
vidaecaffe.com

BUMPKIN
All of the food served here is seasonal, with much of it free-range, organic and from sustainable sources. All ingredients are fresh from Britain, apart from the olive oil. Specialties include roast dinners, soups, handmade burgers and tasty puddings.
Westfield Stratford City
bumpkinuk.com

CARIBBEAN SCENE FAMILY
You can almost believe you’re on holiday in this family restaurant which serves up great authentic West Indian food and cocktails. Uplifting decor and Caribbean scenes on plasmas all around the restaurant and bar adds to the away-from-it-all effect.
Cultural Quarter
2 Gerry Raffles Square
Westfield Stratford City
thecicagorib-shack.co.uk

BALANS
Breakfast specialties include eggs Benedict, blueberry pancakes as well as a traditional English breakfast. House specialties are steaks, seafood, the famous Balans burger as well as truly tempting desserts. An extensive wine menu and a cocktail bar serving a wide range of delicious drinks, including martinis, mojitos and frozen daiquiris.
Westfield Stratford City
balans.co.uk

COMPTOIR LIBANAI
Comptoir Libanais means Lebanese counter, where you can eat casually with no fuss. Delicious little plates of Lebanese treats such as tabbouleh and baba ghanoush, and mint tea are specialties.
Westfield Stratford City
lecomptoir.co.uk

BUSABA EATTHAI
Modern Thai offering a selection of salads, noodles, curries and stir-fries, plus Asian-inspired juices and smoothies and a selection of wines
Westfield Stratford City
busaba.com
MONDO’S
Relaunched after a major refurbishment, this Mediterranean restaurant and café is a great local asset, and is now fully licensed and open for dinner as well as lunch and breakfast. Owner Tony Zeolla brings a genuine taste of Italy to Stratford.

Town Centre
3 West Ham Lane E15 4PH

FRANCO MANCA
Pizza made from slow-rising sour dough in a wood-burning brick oven by specialist artisans from Naples.

Westfield Stratford City
francomanca.co.uk

GIRAFFE
Explore wonderful foods from around the globe with a background sound-track of world music.

Westfield Stratford City
giraffe.net

JAMIE’S ITALIAN
Jamie Oliver’s love affair with Italian cuisine gave rise to this brand, which serves rustic dishes, using tried and tested recipes and fresh ingredients.

Westfield Stratford City
jammakan.co.uk

LAS IGUANAS
A tasty blend of the traditional and the new, with fresh ingredients in mouth-watering regional Latin American dishes and cocktails and beers.

Westfield Stratford City
iguanas.co.uk

MUSKAAN
Favourite staples and a tempting selection of innovative house specials, meat and vegetarian, served in cool blue and white surroundings.

Town Centre
50 Romford Road
020 8555 1007
muskaanrestaurant.co.uk

NANDO’S
Nando’s specialty of Portuguese-style flame-grilled PÉRI-PÉRI chicken is guaranteed to give your taste buds a work-out. Unlimited soft drink refills and warm and vibrant atmosphere makes this restaurant chain a particular hit with young diners.

Town Centre
1a The Grove E15 4LJ
Westfield Stratford City
020 8221 2148
nandos.co.uk

PHO
Named after the Vietnamese national dish of noodle soup, Pho specialises in authentically prepared and good value food from the Far East.

Westfield Stratford City
020 8534 1700
pizzapress.com

PIZZA EXPRESS
A prime location in Theatre Square makes this trusted pizza and pasta restaurant ideal for before and after performance pit-stop, as well as more leisurely dining.

Cultural Quarter
Theatre Square E15 1BX
Westfield Stratford City
020 8221 2148
pizzaexpress.com

ROSA’S
Modern Thai food in a contemporary London setting.

Westfield Stratford City
rosaslondon.com

SPICE INN
The terracotta and tiled interior gives this restaurant a Middle-Eastern look, and Persian specials are featured on the menu, along with tandoori and balti dishes.

Town Centre
22-28 Romford Road
E15 4QS
020 8519 1399

STRAÇA
Strada is all about great quality, simple, freshly prepared pizza, pasta and risotto served in a stylish contemporary surrounding.

Westfield Stratford City
strada.co.uk
THE INDIA GATE
A sumptuous selection of Indian dishes including tandoori mansahari, balti, vegetarian, seafood, Persian, biriani and chef’s specialities.

Town Centre
150 The Grove
E15 1NS

020 8534 6565
theindigate.co.uk

WAGAMAMA
Award-winning pan-Asian inspired noodle restaurant with large canteen-style tables.

Westfield Stratford City
wagamama.com

WAHACA
Inspired by the markets of Mexico, Wahaca promises to feed people quickly, affordably, with well-sourced ingredients. Menu offers a range of street food dishes and bigger plates that are great to share.

Westfield Stratford City
wahaca.co.uk

YO SUSHI
Tasty and delicate Japanese food delivered to customers via a conveyor belt in the style of a ‘kaiten’ sushi bar.

Westfield Stratford City
yosushi.com

YO E BO
Contemporary Oriental buffet restaurant, which lets you eat as much as you like for a fixed price all day, or fresh dishes cooked in front of you in the evening.

Cultural Quarter
1 The Heights Gerry Raffles Square,

020 8519 2020
KING EDWARD VII (KING EDDIE)

This 19th century pub combines the traditions of a classic British hostelry with the best innovations in modern British cooking. Much of the award-winning food is locally sourced, with bread baked daily on the premises. It has three cosy and comfortable bars, serving an excellent selection of wines, ales and ciders.

Town Centre
Open: Mon-Wed 12-11pm, Thurs-Sat 12-12, Sun 12-1.30pm
Food: Mon-Sat 12-10, Sun 12-9.
020 8534 2313
kingeddie.co.uk

CIRCUS
CAFÉ BAR

Premium Monmouth coffee is served here during the day, with Danish pastries and croissants. The main bar offers a wide selection of wines and international beers.

Cultural Quarter
Stratford Circus
Theatre Square
E15 1BX
020 8279 1021
stratford-circus.com/cafe

RAILWAY TAVERN

A warm and welcoming atmosphere with great beers, wines and home-cooked food, is the hallmark of this attractive East End pub. The Railway has moved well with the times under the skilful management of Tom and Jan Dooner, and also offers four star hotel accommodation with full English breakfast. There is also regular live music.

Town Centre
Open: 11am - Midnight
Food: Mon-Sat 12-10, Sun 12-9.
020 8534 3123
railwaytavernhotel.co.uk

THE COW

As one of the closest pubs to the Olympic site, an ideal place to meet for a pre- or post-event drink or meal from the gastro-menu.

Westfield Stratford City
Yeatman-Inns.co.uk

YE OLDE BLACK BULL

At one point in its history this 19th century pub rejoiced in the name of Mooney’s Imbibing Emporium, before reverting to a more catchy identity. A carved black bull high on the frontage underlines the point. Good choice of beers and home cooked food.

Town Centre
13 Broadway
020 85196 720
Children and Toys

CLOTHES TO MESS UP AND DRESS UP, TOYS TO DELIGHT ALL AGES.

BÉBÉ BISOU
Designer boutique for children up to 8 years old, with clothing and shoes from Gucci, baby Dior, Ralph Lauren and more. Also toys, nursery accessories and a range of furniture from Bloom Baby.
Westfield Stratford City

BUILD-A-BEAR WORKSHOP
Build-A-Bear Workshop offers an interactive make-your-own soft toy experience, choose from over 30 teddy bears, bunnies, dogs and other furry friends, in many colours, with different voices, accessories and costumes.
Westfield Stratford City

DOLLY ROCKER KIDS
Cool, funky clothes for kids and babies, many made from organic fabrics and fairly traded.
Westfield Stratford City
dollyrockerkids.co.uk

POLARN O PYRET
Swedish brand that creates smart, functional and playful clothes for babies to children up to age 11.
Westfield Stratford City
polarnopyret.co.uk

MOTHERCARE
Everything for mothers-to-be, babies and children up to the age of eight, including maternity and children’s clothing, toys and bedding, feeding, bathing and travel equipment.
Westfield Stratford City

CWF (ATELIER DE COURCELLES)
Atelier de Courcelles has a high-end childrenswear offer with trendy children’s collections for 0 to 16 year olds. Brands include: Burberry, Chloé, DKNY, ELLE, Escada and Manthélé+François
Westfield Stratford City

THE ENTERTAINER
Britain’s largest independent toy retailer with a massive range of big name brands for pre-school children, young kids, teenagers and young-at-heart adults.
Westfield Stratford City
thetoysshop.com

PRINCESS LEIA AND HAN SOLO BEARS
Princess Leia and Han Solo Bears from Build-A-Bear Workshop

THE ENTERTAINER

Games and Hobbies

Including these retailers and more

TRADITIONAL TO 21ST CENTURY ENTERTAINMENT FOR BIG AND SMALL KIDS.

GAME
This specialist PC and video games retailer promises to keep up to the minute with the latest games and new ways that gamers buy them.

Stratford Centre
Unit 88 Stratford Shopping Centre
E15 1XQ

Westfield Stratford City
020 8536 0814
game.co.uk

TECHNOLOGY WAREHOUSE
All IT and gaming needs catered for here, with laptops, consoles, navigation, software, data recovery, virus removal and repairs.

InShops
No. 35 In Shops
Unit 71-73 Stratford Shopping Centre
E15 1XQ

WH SMITH
This long-established bookseller, stationer and newsagent is a reliable high street favourite for gifts, games and essentials.

Stratford Centre
Unit 41-42 Stratford Shopping Centre
E15 1XQ
020 8534 5955
whsmith.co.uk

SCOIN
This retail coin shop stocks collectibles from the British Royal Mint, South Africa Gold Coin Exchange and the Mint of Norway among others.

Westfield Stratford City
scoinshop.com

This retail coin shop stocks collectibles from the British Royal Mint, South Africa Gold Coin Exchange and the Mint of Norway among others.

Westfield Stratford City
scoinshop.com
Gifts and Stationery

Including these retailers and more

JUST THE RIGHT CARD AND THE PERFECT PRESENT, BEAUTIFULLY WRAPPED.

2012 MERCHANDISE SHOP

Thousands of official London 2012 mementos, including ceramics, bedding, mascot toys and figurines, collectable pins, stamps and coins.

John Lewis
Westfield Stratford City
london2012.com

CARD FACTORY

“If it’s the thought that counts, why do others charge so much?” asks the Card Factory, which specialises in greeting cards and gifts at affordable prices.

Stratford Centre
Unit 7 Stratford Shopping Centre
E15 1NG
cardfactory.eu.com

CARDS GALORE

Greeting cards for all occasions, including a wide range of hand-made cards and also a great selection of gift collectables and novelties.

Westfield Stratford City

CLINTON CARDS

Whatever the occasion, you can find the right greetings card at Clinton Cards, along with gift wrap, cuddly toys and party novelties.

Stratford Centre
Unit 89 Stratford Shopping Centre
E15 1XQ
clintoncards.co.uk

IMAGE ON PRODUCTS

For a perfect personalised gifts, have a photo printed onto a plate, pillow case, candle or T-shirt. Prices start at around £3.

InShops
Unit 71-73 Stratford Shopping Centre
E15 1XQ

PAPERCHASE

Stationery, cards and gifts in distinctive, eye-catching designs for all occasions.

Westfield Stratford City
paperchase.co.uk

For a perfect personalised gifts, have a photo printed onto a plate, pillow case, candle or T-shirt. Prices start at around £3.
CHART TOPPING AND OFF THE BEAT
SOUNDS AND WORDS.
**Electronics Phones and Accessories**

Including these retailers and more

<table>
<thead>
<tr>
<th><strong>AL-KHABEERTech</strong></th>
<th><strong>EASY LINK</strong></th>
</tr>
</thead>
<tbody>
<tr>
<td>Personal service and advice on electronics, with expert repair service.</td>
<td>Maplin Electronics</td>
</tr>
<tr>
<td>InShops No. 50 Unit 71-73 Stratford Shopping Centre E15 1XQ</td>
<td>You may not know you want it yet, but there is bound to be something you must have from Maplin’s range of over 15,000 electronic products.</td>
</tr>
<tr>
<td>020 85368486</td>
<td>InShops No. 34 In Shops Unit 71-73 Stratford Shopping Centre E15 1XQ</td>
</tr>
<tr>
<td></td>
<td>020 8534 9988</td>
</tr>
</tbody>
</table>

<table>
<thead>
<tr>
<th><strong>APPLE</strong></th>
<th><strong>GUL COMMUNICATIONS</strong></th>
</tr>
</thead>
<tbody>
<tr>
<td>In-house experts will show you the full range of Apple desktops and notebooks, including MacBook, MacBook Pro and iMac, as well as Mac-compatible software and accessories.</td>
<td>GUL Communications</td>
</tr>
<tr>
<td>Westfield Stratford City</td>
<td>InShops No. 2 In Shops Unit 71-73 Stratford Shopping Centre E15 1XQ</td>
</tr>
<tr>
<td>apple.com/uk</td>
<td>020 8534 3800</td>
</tr>
</tbody>
</table>

<table>
<thead>
<tr>
<th><strong>JESSOPS</strong></th>
<th><strong>CARPHONE WAREHOUSE</strong></th>
</tr>
</thead>
<tbody>
<tr>
<td>Long-established specialist photographic retailer with a focus on expert customer advice and service.</td>
<td>Carphone Warehouse</td>
</tr>
<tr>
<td>Westfield Stratford City</td>
<td>Stratford Centre Unit 80 Stratford Shopping Centre E15 1XQ</td>
</tr>
<tr>
<td>Jessops.com</td>
<td>Town Centre 34 Broadway</td>
</tr>
<tr>
<td></td>
<td>Westfield Stratford City</td>
</tr>
<tr>
<td></td>
<td>020 8534 8788</td>
</tr>
</tbody>
</table>

<table>
<thead>
<tr>
<th><strong>MAPLIN ELECTRONICS</strong></th>
<th><strong>PHONES &amp; ACCESSORIES 2</strong></th>
</tr>
</thead>
<tbody>
<tr>
<td>You may not know you want it yet, but there is bound to be something you must have from Maplin’s range of over 15,000 electronic products.</td>
<td>MMA Mobile &amp; Accessories 2</td>
</tr>
<tr>
<td>InShops No. 46 In Shops Unit 71-73 Stratford Shopping Centre E15 1XQ</td>
<td>InShops No. 25 Stratford Shopping Centre E15 1XQ</td>
</tr>
<tr>
<td>020 8534 8788</td>
<td>0870 1682486</td>
</tr>
</tbody>
</table>

<table>
<thead>
<tr>
<th><strong>T-MOBILE</strong></th>
<th><strong>EVERYTHING EVERYWHERE</strong></th>
</tr>
</thead>
<tbody>
<tr>
<td>Stradford Centre Unit 3 Stratford Shopping Centre</td>
<td>Co-branded Orange and T Mobile store</td>
</tr>
<tr>
<td>Westfield Stratford City</td>
<td>Westfield Stratford City</td>
</tr>
<tr>
<td>020 8221 1333</td>
<td>0870 853 0084</td>
</tr>
</tbody>
</table>

<table>
<thead>
<tr>
<th><strong>PHONES 4 U</strong></th>
<th><strong>O2</strong></th>
</tr>
</thead>
<tbody>
<tr>
<td>Stradford Centre Unit 85 Stratford Shopping Centre</td>
<td>O2</td>
</tr>
<tr>
<td>Westfield Stratford City</td>
<td>Stratford Centre Unit 25 Stratford Shopping Centre</td>
</tr>
<tr>
<td>phones4u.co.uk</td>
<td>Westfield Stratford City</td>
</tr>
<tr>
<td>020 8534 8242</td>
<td>0870 853 0084</td>
</tr>
</tbody>
</table>
Financial Services

ALLIANCE AND LEICESTER
Town Centre
70 Broadway
E15 1NJ
020 8519 1811
alliance-leicester.co.uk

BARCLAYS BANK
Stratford Centre
Unit 56-58 Stratford Shopping Centre
E15 1XJ
020 8218 2000
barclays.co.uk

HALIFAX
Town Centre
68 Broadway
E15 1NH
0870 600 5000
halifax.co.uk

HSBC
Westfield Stratford City
Stratford Centre
Unit 15 Stratford Shopping Centre
E15 1XL
0845 740 4404
hsbc.co.uk

LLOYD’S TSB
Westfield Stratford City
Town Centre
60 Broadway
E15 1NG
0845 072 3333
lloydstsb.com

NATIONWIDE BUILDING SOCIETY
Westfield Stratford City
Town Centre
124-126 The Grove,
E15 1NU
020 8210 0300
nationwide.co.uk

SANTANDER
Town Centre
38 Broadway
E15 1XQ
0845 765 4321
santander.co.uk

TRAVELEX
Travelex is the world's largest consumer foreign exchange specialist.
Westfield Stratford City
travelex.co.uk

NEWCRED
NewCred is a community based credit union. It is a not-for-profit organisation owned and run by its members. As part of a worldwide credit union movement it provides financial services to the people of Newham. NewCred aims to be the primary provider of low cost affordable financial services in Newham.
Town Centre
020 8555 5388
newcred.co.uk

Shoe Repair / Key Cutting

B.P.K. DRY CLEANERS
Town Centre
59 West Ham Lane

DRY CLEANERS & FOOTWEAR
InShops
No. 44
0208 5194786

EXPRESS DRY CLEANING
Town Centre
202 The Grove
020 8534 1097

ASHA SHOE CARE
InShops
No. 36
Stratford Centre
Unit 71-73
E15 1XQ
020 85199919

TIP TOES
Town Centre
58a, Broadway

Dry Cleaners

Barclays
Westfield Stratford City
Stratford Centre
Unit 56-58 Stratford Shopping Centre
E15 1XJ
020 8218 2000
barclays.co.uk

HALIFAX
Town Centre
68 Broadway
E15 1NH
0870 600 5000
halifax.co.uk

HSBC
Westfield Stratford City
Stratford Centre
Unit 15 Stratford Shopping Centre
E15 1XL
0845 740 4404
hsbc.co.uk

LLOYD’S TSB
Westfield Stratford City
Town Centre
60 Broadway
E15 1NG
0845 072 3333
lloydstsb.com

NATIONWIDE BUILDING SOCIETY
Westfield Stratford City
Town Centre
124-126 The Grove,
E15 1NU
020 8210 0300
nationwide.co.uk

SANTANDER
Town Centre
38 Broadway
E15 1XQ
0845 765 4321
santander.co.uk

TRAVELEX
Travelex is the world’s largest consumer foreign exchange specialist.
Westfield Stratford City
travelex.co.uk

NEWCRED
NewCred is a community based credit union. It is a not-for-profit organisation owned and run by its members. As part of a worldwide credit union movement it provides financial services to the people of Newham. NewCred aims to be the primary provider of low cost affordable financial services in Newham.
Town Centre
020 8555 5388
newcred.co.uk

Shoe Repair / Key Cutting

B.P.K. DRY CLEANERS
Town Centre
59 West Ham Lane

DRY CLEANERS & FOOTWEAR
InShops
No. 44
0208 5194786

EXPRESS DRY CLEANING
Town Centre
202 The Grove
020 8534 1097

ASHA SHOE CARE
InShops
No. 36
Stratford Centre
Unit 71-73
E15 1XQ
020 85199919

TIP TOES
Town Centre
58a, Broadway
Where to Stay

SO MUCH TO DO, YOU ARE SURE TO WANT MORE THAN A DAY IN STRATFORD. WHY NOT MAKE A NIGHT OF IT TOO?

EXPRESS BY HOLIDAY INN

Having recently undergone extensive refurbishment, the Holiday Inn Express provides budget accommodation on Stratford High Street.

Wider Stratford
196 High Street
E20 1GL

020 8536 8000
hiexpress.com

HOLIDAY INN

Guests can enjoy a panoramic view over the Olympic Park from the hotel’s restaurant, lounge bar and outside terrace.

Westfield Stratford City
holidayinn.com

IBIS HOTEL

Clean modern rooms, in this budget hotel, right in central Stratford.

Town Centre
1a Romford Road

020 8536 3700
ibishotel.com/stratford

MARLIN APARTMENTS

High spec serviced apartments, perfect for a homely stay

Town Centre
2 Millstone Close
E15 1PE

020 7378 4840
marlinapartments.com/stratford-olympic-view

RAILWAY TAVERN

A warm and welcoming atmosphere with great beers, wines and home-cooked food, is the hallmark of this attractive East End pub. The Railway has moved well with the times under the skilful management of Tom and Jan Dooner, and also offers four star hotel accommodation with full English breakfast. There is also regular live music.

Westfield Stratford City
0871 423 4948
londonstratfordhotels@gmail.com

PREMIER INN

Budget hotel with over 260 rooms, close to the Olympic Stadium and the new Stratford International station.

Westfield Stratford City
premierinn.com

STAYBRIDGE SUITES LONDON STRATFORD

This bright, welcoming hotel has a mix of smart studios and 1-bedroom suites with fully equipped kitchens, and is just 200m from Stratford Station. Breakfast and wifi are included in the nightly rates. A fitness centre is also available for guests.

Westfield Stratford City
020 8534 3123
shortlettenottingham@gmail.com

TRAVELODGE

This well known chain is building a new hotel on Stratford High Street - due to open early 2012.

Town Centre
Stratford High Street
E15 2JG
travelodge.co.uk
Royal Docks

Design and engineering on the waterfront

The Royal Docks is a huge, outdoor museum of design and engineering. The vast, manmade, enclosed space of water is the largest in Europe. You can marvel at the Thames Flood Barrier’s rotating gates that protect London from rising tides. The ExCeL Centre, with the recently opened International Conference Centre, is London’s largest single site exhibition centre. Across the Thames is the O2 – emerging as London’s premier venue for performances and events.

Mighty dockside cranes have been preserved and stand proud against the southern skyline of the docks. Several original warehouses remain, some converted into popular restaurants. The SS Robin (ssrobin.com) is an exceptionally rare steam ship built in 1890 at Thames ironworks - the worldrenowned shipyard on the River Lea. The vessel is newly restored with plans to open to visitors next year.

Newham’s excellent transport links include London City Airport, with flights to 33 destinations and private jet centre. The Docklands Light Railway (DLR) provides a fast link to central London and is a great way to explore the Royal Docks.

At Newham City Farm rare breed livestock graze contentedly in paddocks while seasonal produce, including eggs and honey, is on sale. Alternatively, stroll through Thames Barrier Park to get right up to London’s spectacular flood defence; the glass-sided café serves great coffee and ice cream.

Opening in 2012, the Siemens’ Urban Sustainability Centre will showcase sustainable design and construction, using maximum natural daylight, high performance glazing and lighting, rainwater harvesting and solar water heating. The building is constructed using recycled steel and industrial by-product cement. Exhibitions and events will be open to the public. Construction is also underway on a cable car across the Thames, from the Royal Docks to the Greenwich peninsula. Over 1,100m long, it will be the UK’s first urban cable car with a crossing every 30 seconds carrying up to 2,500 passengers per hour in each direction – the equivalent of about 40 buses. Modern cable car stations will be built on both sides of the river, including drive rooms, ticket offices and concourses.
Green Street
East meets East

Green Street is Britain’s most celebrated Asian shopping centre. Here, the most authentic curries outside the sub-continent, dazzling fabrics and aromatic spices are set to a soundtrack medley of classical Indian, Bollywood and Bhangra music. Emerging and established designers showcase Eastern fashion and jewellery, with a cutting-edge take on tradition that is making its mark on mainstream catwalks. You’re not likely to find any chicken tikka masala here; this is the real deal. In simple but gleaming cafés, East Londoners from all ethnic backgrounds eat their fill of fresh curry, for the cost of a sandwich and a cappuccino in the West End.

Green Street and Queens Market are paradise for Real Food aficionados. Speciality goods sell at prices that shame the mainstream supermarkets, and without all the packaging. You may not recognise some of the produce, but there will certainly be an ‘Aunty’ nearby ready to give you detailed instructions. And if you love catering for crowds, this is the place to buy an outsize cooking pot.

Alongside the cosmopolitan buzz of Green Street, there remain some significant landmarks of English tradition. Upton Park is home to the mighty Hammers; West Ham United Football Club. Follow the fans in claret and blue to the ground, on the way sampling some pie and mash, or another East End staple, jellied eels. You can sup a pint of bitter in the club bar, and peruse the soccer memorabilia, before making a pilgrimage further down Green Street to the Champions Statue. This memorial to England’s 1966 World Cup triumph depicts the legendary Bobby Moore, along with fellow West Ham players Geoff Hurst and Martin Peters, as well as Ray Wilson from Everton.

Green Street is a dazzling montage of the sights and colours of Asia, Africa and the Caribbean, framed by the history of London’s East End. You can spend a little or a lot sampling the fabrics, fashions, jewellery and food, or simply absorb the unforgettable atmosphere. Whatever you do, a trip here will not fail to gladden your heart.

The Green Street Shopping Guide can be downloaded free from visitlondon.com/greenstreet
Plan your trip before you set off